Please write clearly in block capitals.

Centre number | | | | | | Candidate number | | | | |

Surname _____

Forename(s) _____

Candidate signature _____
I declare this is my own work.

A-level
MEDIA STUDIES

Paper 2 Media Two

Time allowed: 2 hours

Materials
There are no other materials for this paper.

Instructions
- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- If you need extra space for your answer(s), use the lined pages at the end of this book. Write the question number against your answer(s).
- Do all rough work in this book. Cross through any work you do not want to be marked.

Information
- The marks for each question are shown in brackets.
- The maximum mark for this paper is 84.
- You are reminded of the need for good English and clear presentation in your answers.
- Question **02** is an extended response question in which you will be rewarded for your ability to construct and develop a sustained line of reasoning that is coherent, relevant, substantiated and logically structured.
- Question **04** is a synoptic question in which you will be rewarded for your ability to draw together different areas of knowledge and understanding from across the full course of study.

For Examiner's Use	
Question	Mark
1	
2	
3	
4	
TOTAL	

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Answer **all** questions.

Figure 1 shows the magazine cover of *House Beautiful* (December 2019/January 2020).

Figure 1

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0 1 Analyse **Figure 1** using the following media ideas:

- diegesis (the construction of a believable fictional world)
- ideology.

[9 marks]

9

Turn over for the next question

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0 2 In his analysis of the cultural industries, David Hesmondhalgh argues that the increase in the number of media products has not necessarily increased diversity in the media.

How valid do you find this argument about the media industries? You should refer to the magazine Close Study Products *Men's Health* **and** *Oh Comely* in your answer.

[25 marks]

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Turn over ►

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25

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0 3 Fictional genres represent social, cultural and political contexts in order to construct an ideological position.

To what extent does an analysis of your television Close Study Products support this view?

Refer to both your Close Study Products in your answer:

Capital **and** *Deutschland 83*

OR

Witnesses **and** *The Missing*

OR

No Offence **and** *The Killing*

[25 marks]

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25

Turn over ►

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0 4 Online media target audiences by constructing a range of representations of different groups.

To what extent do you agree with this statement?

Refer to the Close Study Products *Teen Vogue* **and** *The Voice* to support your answer.

[25 marks]

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25

END OF QUESTIONS

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ANSWER IN THE SPACES PROVIDED

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Question number	**Additional page, if required.** **Write the question numbers in the left-hand margin.**

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Question number	**Additional page, if required.** **Write the question numbers in the left-hand margin.**

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